Superior Holdings Limited

(incorporated in England and Wales with registered number 09341210) (the "Issuer")

Company Announcement

Date: 16 August 2017

For Immediate Release

The Issuer wishes to announce that:

1. on 16 August 2017, Mark Muller was appointed to the Issuer's board of directors.

For further information in relation to the above announcement please contact Catherine Overton of Walkers, as follows:

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